



Contact:

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FORT ATKINSON, WI – Fort Community Credit Union (FCCU) announced today that Jeffery Anderson has joined their team as the Marketing and Digital Media Specialist. In this role, Anderson will perform a range of marketing support duties related to the development and execution of FCCU’s brand, including production and execution of video and digital media marketing campaigns, community outreach, and website optimization. He will also be responsible for ensuring FCCU’s brand integrity across multiple advertising channels.

Anderson earned his Bachelor’s in Business Administration in International Business with a Certificate in Digital Marketing from the University of Wisconsin – Whitewater. Anderson is a native of the Madison area and has held an internship with FCCU for the past year. He is excited to continue to grow with FCCU and engage with financial literacy in the schools.

Marissa Weidenfeller, Director of Marketing said, “We’re thrilled to keep Jeffery on the FCCU team after graduation. He has demonstrated a thorough understanding of who we are as FCCU, and what we need to do in order to help our member-owners be in a better financial position. We are excited to watch Jeffery grow within the organization and our communities.”

About FCCU: Established in 1940, FCCU is a member-owned financial cooperative open to anyone living or working in Dane, Dodge, Jefferson, Rock, Walworth or Waukesha counties, any employee of this credit union and any member of the immediate family of any other eligible person. Fort Community holds \$235 million in assets and has more than 20,000 members. For more information, visit www.fortcommunity.com or call (920)563-7305.

Main

800 Madison Ave.
Fort Atkinson, WI 53538

South

1610 Janesville Ave.
Fort Atkinson, WI 53538



Jefferson

100 N. Main St.
Jefferson, WI 53549

Whitewater

203 E. Milwaukee St.
Whitewater, WI 53190



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